

DIGITAL MAGICS TO ENTER INTO A FRAMEWORK AGREEMENT WITH GATE14 GROUP FOR THE DEVELOPMENT OF INNOVATIVE STARTUPS AND FOR THE OVERSIGHT OF THE ROME AREA

Milan, 14 January 2014 - Digital Magics, a certified venture incubator of innovative startups listed since July 2013 on AIM Italia of Borsa Italiana (ticker: DM), and **Gate14 Group**, a company operating in four business segments, namely business consulting, Equity investments, internationalization and integrated communication, have signed an **industrial partnership agreement** to **develop** new digital initiatives and **support** more mature **startups** with **co-investments** and **professional services** for the growth of newly established companies.

Digital Magics' **Angel Network** can now boast a leading player: recently entered the shareholding structure of Digital Magics, Gate14 Group will evaluate the companies carefully selected and incubated by Digital Magics, participate in funding rounds, put forward new high-growth potential startups and collaborate with the incubator, by offering professional competencies and making available its system of relations.

More specifically, the agreement provides that Digital Magics and Gate14 Group are mutually committed to make co-investments used to fund the startups selected and agreed upon, to accelerate their growth process. Moreover, Digital Magics may take advantage of the Gate14 Group base in Rome to strengthen its own presence in Italy's capital city.

Digital Magics shall collaborate with Gate14 Group for the technology and strategy development of **Gatenews24**, the Group's **new web magazine**. The online portal will give a voice to small and medium-sized enterprises, experts and leaders of Italy's cutting-edge industries like niche Made in Italy products, tourism, wellness, catering, digital with special focus on internationalization, thanks to the many correspondents around the world.

*"Gate14 Group is a very important partner for Digital Magics and its Network, that will foster the development of startups and of the venture incubator" - said **Enrico Gasperini, Founder and Chairman of Digital Magics** - "This agreement will give us the opportunity to enter into a relationship with the ecosystem of venture capital and startups in the Lazio region: a very active and lively community having an enormous potential, as evidenced by the many interesting initiatives implemented in recent years. Being increasingly present in Rome, Digital Magics can now aspire to carve out a benchmark role for itself in the field of digital startups all over Italy, after Milan in the North and Salerno in the South with our incubator 56CUBE".*

*"By virtue of the compatibility and complementarity of the activities of the two companies, we have entered into a strong and long-lasting industrial partnership with Digital Magics" - said **Mauro Cervini, Founder and CEO of Gate14 Group** - "Our highly-qualified management, our international desks, our investors' network and the Gatenews24 online magazine will be involved and will be working actively together with our Partners and the Digital Magics LAB to identify and nurture new digital businesses".*

Gate14 Group – www.gate14group.com

Gate14 Group operates in the field of business consulting, leveraging integrated communication and innovation through its professional services; it has an office in China and international desks all over the world, with new desks soon to open in South America. Together with its Partners it directly participates, through equity investments, in high-potential value initiatives in core business sectors: Made in Italy, tourism and wellness, food and the web. The magazine Gatenews24 (www.gatenews24.it) representing a new way of combining operations, business and information has been put online a few days ago.

Digital Magics – www.digitalmagics.com

Digital Magics is a certified venture incubator of innovative startups which provide high-tech contents and services. Digital Magics is listed on AIM Italia, Alternative Capital Market of the Italian Stock Exchange for small and medium-sized Italian companies with high growth potential. Digital Magics sets up and launches Internet startups, alongside the founders, investing equity capital and providing acceleration services. It starts from talents and ideas, transforming them into successful, disruptive businesses operating in the Italian



and international digital economy. The incubator fosters a culture of entrepreneurship and risk, thus contributing to economic growth and increasing the youth-employment rate. Digital Magics provides services aimed at fostering the establishment and development of innovative startups and supports them in the subsequent stages of fund raising from private and public - both Italian and foreign - investors. The Digital Magics model is unique in Italy and is based on Digital Magics LAB, a team of professionals in charge of identifying, analyzing and launching new initiatives, providing innovative startups with mentorship as well as with Finance, Administration, Strategy, Logistics, Technology, Marketing and Communication services, besides delivering a Business Management support able to speed up the business growth process.

For further information:

Gate14 Group – Press Office

Lorenzo Abbate – comunicazione@gate14group.com

Tel. 06 64525986 – Mob. 393 9909080

Digital Magics – Press Office

Giorgio Bocchieri – Mail: giorgio.bocchieri@digitalmagics.com

Tel. 02 52505202 – Mob. 334 6853078

Burson-Marsteller – Digital Magics Press Office

Fabio Caporizzi – Mail: fabio.caporizzi@bm.com – Mob. 340 5250566

Rossana Pastore – Mail: rossana.pastore@bm.com – Mob. 340 1790470

Luca Fumagalli – Mail: luca.fumagalli@bm.com – Mob. 348 4586948