

DIGITAL MAGICS: SUBSCRIBED 95.54% OF THE OFFER OF 1,008,183 NEW ORDINARY SHARES

3,531,781 option rights exercised and 963,213 newly issued shares subscribed (representing 95.54% of the shares offered), for a countervalue of Euro 4,767,904.35

Tamburi Investment Partners S.p.A. undertook to subscribe for a share capital increase of Euro 2 million - also through the purchase of option rights by some members - and it now holds 454,040 shares, representing 9.79% of the shares currently outstanding. Tamburi Investment Partners S.p.A. also exercised, in line with the commitments made, its preemption right for further Euro 0.5 million on the amount un-opted

Also in view of the success of the offer, a participation in the share capital increase of Talent Garden S.r.l. was approved. Talent Garden S.r.l. is the largest network of innovative campus, with which was signed an industrial agreement, with an additional investment of Euro 585,000, to following which Digital Magics S.p.A. will hold a stake of approximately 28% in Talent Garden S.r.l. share capital

Milan, May 29, 2015 - Digital Magics S.p.A. – venture incubator listed on the AIM market of the Italian Stock Exchange (symbol: DM) – with reference to the share capital increase for payment, in one or more tranches, to offer in option to the shareholders and holders of convertible bonds "POC 2012" and "POC 2013," unlisted financial instruments – announces that upon completion of the offer period (May 11, 2015 - May 29, 2015) 3,531,781 option rights were exercised and a total number of 963,213 newly issued ordinary shares of Digital Magics S.p.A. were underwritten, equal to 95,54% of all the shares offered, for a countervalue of Euro 4,767,904.35 Euro.

As a result, the share capital subscribed at the date of this press release amounts to Euro 4,637,313, divided into 4,637,313 shares.

At the end of the offer period, 164,891 option rights are therefore not exercised, representing 4.46% of the total option rights, which under Article. 2441, paragraph 3, of the Italian Civil Code, will be granted to those who have exercised their preemption rights. In the event that the shares left unsubscribed, equal to 44,970, will not be sufficient to satisfy all the applications received, the Issuer will carry out the assignment based on a mechanism of proportional allocation to the securities already owned by the applicants, also inclusive of those signed by reason of exercising their option rights, by June 5, 2015.

The new shares subscribed by the end of the Offer and already credited to the accounts of intermediaries belonging to the centralised management system managed by Monte Titoli S.p.A., as of the end of today, shall be available from June 1, 2015. The new shares that will be allotted following the exercise of the preemption rights will be credited to the accounts of the intermediaries belonging to the centralised management system managed by Monte Titoli S.p.A., at the close of the accounting day on June 5 2015, and shall thus be available from the next settlement day.

Tamburi Investment Partners S.p.A. (TIP) subscribed a share capital increase of Euro 2,000,000, through the purchase of part of the rights pertaining to the founding shareholders, as well as the exercise of the rights held as a former partner of Digital Magics S.p.A.. Following said exercise, TIP currently holds 454,040 shares, representing 9.79% of shares currently outstanding. TIP has also exercised, in line with its commitments, its preemptive rights for a maximum of Euro 500,000 on the shares not taken up.

The founder shareholders of Digital Magics S.p.A. – Enrico Gasperini, Alberto Fioravanti and Gabriele Ronchini – have given up all their options rights, with the specific objective of facilitating the entry or at least a significant increase in the participation of TIP and of new members who will, because of their specific activity, contribute to the development of the Company. The table below shows the holdings of significant shareholders due to the sale of the option rights and the subscription of the capital increase:

Shareholder	Number of shares	% of the share capital
Enrico Gasperini	1.053.860	22,73 %
Alberto Fioravanti	888.212	19,15 %
Gabriele Ronchini	52.466	1,13 %
Tamburi Investment Partners S.p.A.	454.040	9,79 %
Mercato	2.188.735	47,20 %
TOTAL	4.637.313	100%

Also in view of the success of the offer, a participation in the share capital increase of Talent Garden S.r.l. (TAG) was approved, through an additional investment of Euro 585,000, in addition to an initial investment of Euro 235,000 made in 2014. Following this subscription, Digital Magics S.p.A. will hold a stake of approximately 28% in the share capital of TAG.

TAG, founded in 2011 in Brescia, has become in just three years, the Italian leader among digital co-working network, aggregating the various players in the world of innovation, and building an online community of about 40,000 people between freelancers, developers, digital startups, investors and large corporations. There are fifty co-founders and members of the TAG team in 12 campuses located in Europe (Milan, Barcelona, Turin, Genoa, Kaunas, Bergamo, Brescia, Padua, Cosenza, Pisa, Pordenone, Tirana) where more than 600 professionals and 120 companies operating in the digital sector are hosted. Every year there are more than 350 events and courses aimed at training young startupper and managers for a total of 35,000 participants only in 2014.

The industrial cooperation with TAG covers support by Digital Magics S.p.A., for the development of the network and its services, aiming to open fifty new campuses in Europe by 2018. Digital Magics S.p.A. and its startups will have access to the network TAG, and in each local seat, incubation services will be jointly activated, with the goal of creating the most comprehensive platform of coworking, "Open Innovation" and acceleration in Italy.

Partnering with TIP covers support to the network of Digital Magics S.p.A. and TAG, encouraging further investment in startups and digital scaleups, and the development of "Open Innovation" programs and digitalisation of the excellent enterprises in the Country. The overall objective of the two alliances is to build the most important hub of innovation for the "DIGITAL MADE IN ITALY", by strengthening the business plan of Digital Magics S.p.A., which foresees the development, by 2018, of over 100 new innovative startups.

Enrico Gasperini, Founder and Chairman of Digital Magics, said: *"We thank our shareholders for the trust they have given us. The great success of the capital increase will enable the acceleration of our business plan, in particular with regard to the territorial expansion. The achievement of the objectives underlying the plan, facilitated by the partnership with Talent Garden and Tamburi Investment Partners, will enable Digital Magics to consolidate its leadership in Italy in the development of innovative digital startups"*.

This press release is online in the section *Investor Relations/Press Release* of the website of Digital Magics S.p.A., www.digitalmagics.com/en



Digital Magics (www.digitalmagics.com) is a certified venture incubator of innovative digital startups that offer content and services with a high technological value, in addition to scaleups – innovative companies that are experiencing a period of growth and expansion. Digital Magics builds and develops Internet startups, working alongside their founders, providing acceleration services. Starting from talents and ideas, it transforms them into successful disruptive businesses in the Italian and international digital economy. The Digital Magics model is unique in Italy and is based on a team of great expertise that identifies, analyses and launches new initiatives, and on the "Digital Magics Angel Network": the network of private investors, institutional funds and industrial partners who supports the startups and digital scaleups incubated through "club deal" and programs of "Open Innovation", on a financial and industrial level. Thanks to the industrial cooperation with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation, for the "DIGITAL MADE IN ITALY". Digital Magics has developed to date over 50 new digital business and holds stakes in 45 companies. Digital Magics is listed on AIM Italia (symbol: DM), the Alternative Capital Market organised and managed by the Italian Stock Exchange.

Integrae SIM acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For communication transmissions, Digital Magics makes use of the SDIR-NIS circuit, operated by Bit Market Services, a subsidiary of the London Stock Exchange Group.

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