

32 MILLION EURO (+74% COMPARED TO 2014) THE AGGREGATE TURNOVER OF THE 48 DIGITAL MAGICS' STARTUPS FORESEEN FOR 2015 AND LAUNCH OF 10 NEW INCUBATOR PROGRAMS WITHIN TALENT GARDEN CAMPUSES

Presented during the "Digital Magics Founders Meeting" the latest results of the incubator and the development of the innovation platform for the DIGITAL MADE IN ITALY with Talent Garden and Tamburi Investment Partners, with the goal of 100 startups in 2018

Milan, October 15 2015 - During the *Digital Magics Founders Meeting* – an event reserved for the incubator network – **Digital Magics**, *venture incubator* listed on AIM Italia (symbol: DM), shared their development plans with the teams of the founders of the investee startups.

Digital Magics portfolio consists of **48 investments in digital startups, including 26 recorded in the Register of Innovative Startups**. Agreements **with 4 additional startups** to enter the incubation program are in the process of closing. Up to June 2015 Digital Magics has invested **18.2 million Euro**, which have been accompanied by investments of **7.8 million Euro by third parties**. The total value of disposals (exits) is about 5 million.

For 2015 **the aggregate turnover of Digital Magics portfolio** is expected to grow by 74% (approximately **32 million Euro**) compared to 2014, with a **pro rata of about 30%**.

The incubator supports talents for the acceleration of innovative startups with high growth potential and high technological value. The most promising sectors within which Digital Magics is focused on are: **Made in Italy** (food, fashion, design), **fintech, traveltech, Internet of Things, digital media and marketing, enterprise services, with the goal of 100 investee startups by 2018**.

The new plan boosts the platform **DIGITAL MADE IN ITALY**, founded thanks to a partnership created by Digital Magics along with Talent Garden (TAG) and Tamburi Investment Partners (TIP), which aims to create the largest hub of Italian innovation in the development and acceleration of digital startups and the digital transformation of excellent enterprises in the country.

Digital Magics supports TAG in the development of **50 new areas** for co-working in Italy and Europe. In addition, the incubator is **strengthening services for startups and scale-ups**, not only with access to the entire network of Talent Garden in Italy and Europe, but also involving the startups directly in the programs of *Open Innovation* of enterprises, extending acceleration services up to pre-IPO phase and expanding **Digital Magics Angel Network** throughout the country. **In the course of 2016, 10 new programs of local acceleration will be active, with as many team members, in major Italian cities**.

Digital Magics has also recently launched new **services of Open Innovation for enterprises**: information services, strategic consulting and training for the *top management*; business support services for investments in the digital sector (scenario analysis, *scouting* for new talent and technology, programs of *corporate venture capital* and acceleration programs of *spinoffs*); production of innovative technological applications created by startups.

This press release is viewable online at www.digitalmagics.com under *Investor Relations - Press Releases*.

Digital Magics, listed on AIM Italia (symbol: DM), is an incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by offering services for the digital transformation and "Open Innovation" to excellent enterprises, while providing support to innovative startups to create successful projects, from conception to IPO. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 48



investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics LAB, a team of highly experienced business partners, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.

Integrae SIM acts as a Nomad (Nominated Advisory) and Specialist under the AIM Italia Issuers Regulations. For communication transmissions, Digital Magics makes use of the SDIR-NIS circuit, operated by Bit Market Services, a subsidiary of the London Stock Exchange Group.

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