

## **DIGITAL MAGICS OPENS ITS FIFTH BRANCH IN PADUA TO SUPPORT THE INNOVATIVE STARTUPS OF TRIVENETO**

*Triveneto: a land of startups with 4 provinces (Trento, Trieste, Bolzano and Pordenone) among the top 10 in Italy*

**Padua, July 13 2016** - Digital Magics, business incubator listed on AIM market of Italian Stock Exchange (symbol: DM), **opens his fifth branch in Padua** to support the digital startups of Veneto, Trentino Alto Adige and Friuli Venezia Giulia. Digital Magics Triveneto is housed **inside Talent Garden Padua**, the coworking campus for professionals in the digital field. Triveneto – as expressed during the inauguration ceremony – has always been **an area with a high rate of innovation** and today comprises of **791 innovative startups** (191 in Trentino Alto Adige, 146 in Friuli Venezia Giulia and 454 in Veneto) and **24 innovative SMEs** (1 in Trentino Alto Adige, 12 in Friuli Venezia Giulia and 11 in Veneto).

The new incubator is being presented today in Via Croce Rossa 36 by **Gianni Potti, partner of Digital Magics Triveneto, Alberto Fioravanti, Founder and Executive Chairman of Digital Magics, Marco Gay, Deputy Chairman of Digital Magics and President of Young Entrepreneurs of Confindustria, Gabriele Ronchini, Founder and Managing Director of Digital Magics for Portfolio Development, Rosario Rizzuto, Rector Magnificus of the University of Padua, Roberto Marcato, Deputy Mayor for Economic Development and Energy of the Veneto Region and Pietro del Fabbro, President of Friulia**. The event is being moderated by **Enrico Pagliarini, a journalist of Radio 24**.

*"Digital Magics Triveneto is our fifth branch, following Milan, Naples, Palermo and Rome – said **Gabriele Ronchini, Founder and Managing Director of Digital Magics for Portfolio Development** – The next one will be located in Bari, to cover Puglia and Basilicata. With our branches we aim to cover more than 70% of the startups market in Italy. We continue to build, together with Talent Garden and Tamburi Investment Partners, the largest innovation platform for Digital Made In Italy. Starting from territories, such as Triveneto, Digital Magics wants to launch 100 digital innovative startups and open 50 new campuses Talent Garden in Italy and Europe. TIP will encourage further investments in the startups and in the development of Open Innovation programs of the best Italian companies."*

*"As a citizen of Veneto I am very proud and happy in regards to the opening of Digital Magics in our area – said **Gianni Potti, partner of Digital Magics Triveneto** – We want to promote a heritage of over 800 startups and innovative SMEs in Veneto, Trentino Alto Adige and Friuli Venezia Giulia, which corresponds to 13.2% of the field of innovation in Italy. We have already started to meet many digital startups to accelerate their growth with our incubation services and after the summer, along with Talent Garden Padua, we will move to a new larger office to further support our digital talents. Digital Magics Triveneto also caters to the manufacturing industry and to all the local businesses, which are the backbone of the economy of our region. After Nice, we want to launch more 'Open Innovation' programs to innovate processes, products and services of excellent companies situated in Triveneto, thanks to the startups".*

*"Building directly inside of a territory rich in entrepreneurship, with authoritative and capable partners – claimed **Marco Gay, Deputy Chairman of Digital Magics and President of the Young Entrepreneurs of Confindustria** – represents for Digital Magics the opportunity to harness the ability to create innovation by great talents of Triveneto in order to create value and vision of the future. Furthermore, the possibility of bringing together the quality and excellence of the Triveneto SMEs with the innovative and digital power of the startups, thanks to 'Open Innovation' programs dedicated, will help us to firmly navigate the blue ocean of Digital Made in Italy".*

The goal of Digital Magics Triveneto along with Talent Garden Padua is to annually launch innovative startups, create local networks of investors to support digital startups, to organize events, initiatives and business meetings to involve all the operators in the supply chain of the territory.

Veneto is the fourth region of Italy by number of innovative startups and represents 7.6% of the national total. In the Italian chart Trentino Alto Adige and Friuli Venezia Giulia rank lower, at 11th (3.2% of the total) and 13th place (2.4%) respectively. This data confirms, therefore, that there are wide margins of growth for the startups in Triveneto.

Among the top ten Italian provinces by percentage of startups, four belong to the Triveneto. Trento is leading (1.27% for 123 Startups), closely followed by Trieste (2nd place, 1.21% for 48 startups). Bolzano and Pordenone follow lower down in the chart, ranking at 7th place (0.63% and 50 startups) and 10th (0.61% and 35 startups) respectively.

An analysis of the types of startups and innovative SMEs shows that in Triveneto the services sector is the most represented (457 companies), followed by industry and handicrafts (193 companies). Less represented are the sector of commerce (26 companies), tourism (4 companies), agriculture and fishing (2 companies). The production of software, IT-consultancy and related activities are the most developed activities (178 startups), followed by scientific research and development (112 startups) and by information services' activities and other services (54 startups).

**Table – Innovative startups in Italy**

Region	Number of startups	Percentage of startups
Lombardia	1299	21,7%
Emilia Romagna	708	11,8%
Lazio	602	10,1%
Veneto	454	7,6%
Piemonte	387	6,5%
Campania	373	6,2%
Toscana	333	5,6%
Sicilia	279	4,7%
Marche	284	4,7%
Puglia	225	3,8%
Trentino Alto Adige	191	3,2%
Sardegna	155	2,6%
Friuli Venezia Giulia	146	2,4%
Abruzzo	139	2,3%
Calabria	137	2,3%
Liguria	101	1,7%
Umbria	92	1,5%
Basilicata	46	0,8%
Molise	21	0,4%
Valle d'Aosta	11	0,2%
<b>Italia</b>	<b>5983</b>	<b>100%</b>

Source: InfoCamere

This press release is online on [www.digitalmagics.com](http://www.digitalmagics.com) and can be found in the *Investor Relations – Press Releases* section.



**Digital Magics**, listed on AIM Italia (symbol: DM), is an incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by offering services for the digital transformation and "Open Innovation" to excellent enterprises, while providing support to innovative startups to create successful projects, from conception to IPO. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 60 investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics LAB, a team of highly experienced business partners, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.

**Integrae SIM** acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For communication transmissions, Digital Magics makes use of the SDIR-NIS circuit, operated by BIt Market Services, a subsidiary of the London Stock Exchange Group

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