

MARCO GUARNA: NEW PARTNER OF DIGITAL MAGICS ROMA

Rome, January 16, 2017 - **Digital Magics**, *business incubator* listed on AIM market of Italian Stock Exchange (symbol: DM), announces the entry of **Marco Guarna** into the team. Inside Digital Magics Marco Guarna will monitor all **activities of Digital Magics Roma** acting as a **Partner**. Digital Magics Roma is the fourth branch of the incubator, born to support - along with Talent Garden Poste Italiane - the innovative startups and businesses as concerns the *Open Innovation* programs in Lazio and Central Italy.

Born in Milan in 1971, and also father of two sons, Marco Guarna earned a degree in Philosophy and holds several Masters in HR and management respectively at: LUISS Guido Carli University in Roma; INSEAD, Business School in France and IMD, International Institute for Management Development in Switzerland. Marco Guarna boasts over 20 years experience in Technology Staffing and in the digital field.

He began his career in 1999 by joining Adecco, where he held various positions in the business units of the Group before becoming Managing Director of Switzerland for Ajilon and for Computer People Italia. In 2007 he joined Spring Technology, London society dedicated to recruitment in the IT sector, with the role of Managing Director for Italy. In 2009, he was again part of Adecco after the acquisition of Spring by the Group. He served on the Executive Committee of Adecco Italy and has been Managing Director of major companies in the Adecco Group such as Modis, specialised in the professionals of Information & Communication Technology and euro engineering, engineering consulting firm.

*"The Digital field and innovation have always been my great passions - says **Marco Guarna, partner of Digital Magics Roma** - and right away I have pledged my skills towards training young people. Last year I started to work closely with Layla Pavone and with partners of Digital Magics for an 'Open Innovation' program for euro engineering, delving into the world of startups. Becoming part of the Digital Magics team for me means to face an exciting challenge that fills me with enthusiasm".*

*"We are grateful to Nicola Mattina for the work he has done so far: his contribution was very important to start the activities of our incubator in Roma - says **Gabriele Ronchini, founder and managing director of Digital Magics for portfolio development** - We welcome Marco Guarna in our team: his experience and his professional career, in Italy and in Europe, making Marco a very qualified professional for the development of startups and programs of 'Open Innovation' along with businesses in Central Italy".*

This press release is online on www.digitalmagics.com and can be found in the *Investors - Press Releases* section.

***Digital Magics**, listed on AIM Italia (symbol: DM), is an incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by offering services for the digital transformation and "Open Innovation" to excellent enterprises, while providing support to innovative startups to create successful projects, from conception to IPO. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 62 investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics LAB, a team of highly experienced business partners, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.*

***Integrae SIM** acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For communication transmissions, Digital Magics makes use of the SDIR-NIS circuit, operated by BIt Market Services, a subsidiary of the London Stock Exchange Group.*

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