

DIGITAL MAGICS: INITIATION OF TRADING "WARRANTS 2017-2022"

Milan, May 19, 2017 - Digital Magics SpA, *business incubator* listed on the AIM Italia market, organised and managed by the Italian Stock Exchange (symbol: DM), announces that starting from Monday, May 22, 2017 the "Warrants Digital Magics 2017-2022" may be traded on the market AIM Italia. On the same date the Warrants will be allocated, free of charge and without the need for any other inquiries, to the holders of ordinary shares of Digital Magics SpA who will receive "Warrants Digital Magics 2017-2022" at the ratio of 1 (one) Warrant for each 4 (four) shares held, as already described in the context of the capital increase plan approved on April 27. The maximum number of Warrants issued will be equal to 1,643,278.

It should be noted that the exercise of warrants has been scheduled over six periods during the course of five years, in October of each year from 2017 to 2022. The exercise price of the warrants has been fixed at increasing values over time, as follows: **(i)** EUR 5.75 from the first day of the month of October and until the last day of the month of October of the year 2017 (the "First Exercise Period"); **(ii)** EUR 6.35 from the first day of the month of October and until the last day of the month of October of the year 2018 (the "Second Exercise Period"); **(iii)** EUR 6.95 from the first day of the month of October and until the last day of the month of October of the year 2019 (the "Third Exercise Period"); **(iv)** EUR 7.55 from the first day of the month of October and until the last day of the month of October of the year 2020 (the "Fourth Exercise Period"); **(v)** EUR 8,15 from the first day of the month of October and until the last day of the month of October of the year 2021 (the "Fifth Exercise Period"); **(vi)** EUR 8.75 from the first day of the month of October and until the last day of the month of October of the year 2022 (the "Sixth Exercise Period") (each of these exercise periods, each being a "Exercise Period" and collectively the "Exercise Periods");

For complete information, we invite you to read the Warrant Regulations and the Admission Documentation, available in the section *Investors/Warrant* on the website www.digitalmagics.com.

This press release is online in the section *Investors/Press Releases* at www.digitalmagics.com

Digital Magics, listed on AIM Italia (symbol: DM), is an incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by offering services for the digital transformation and "Open Innovation" to excellent enterprises, while providing support to innovative startups to create successful projects, from conception to IPO. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 70 investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics LAB, a team of highly experienced business partners, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.

Integrae SIM acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For the storage and transfer of regulated information, Digital Magics makes use of the system of dissemination eMarket SDIR and the storage mechanism eMarket STORAGE available at the address www.emarketstorage.com managed by Spafid Connect SpA.



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