

**OPEN INNOVATION SUMMIT 2017 RETURNS:
THE FIRST NATIONAL MEETING
WITH INNOVATION ACTORS – MADE IN ITALY
(SAINT-VINCENT, JUNE 30TH AND JULY 1ST)**
www.gioin.it/it/eventi/open-innovation-summit-2017

*Among those attending the event organised by the incubator Digital Magics
there will be notable names such as:*

*The Head of the Technical Secretariat of the Ministry of Economic Development, the Adviser to the
Ministry of Labour and Social Policies, the Head of the Technical Secretariat of the Ministry of
Education, University and Research, Invitalia, the Councillor for Digital Transformation and Civic
Services of the City of Milan, the Compagnia di San Paolo, Cisco Italy, Club degli Investitori, Endeavor
Italy, EY, Fastweb, IBAN, Innogest, Italia Startup, Oracle, QVC, Smau, Talent Garden and Tamburi
Investment Partners*

Francesco Maria Cuccia, Head of the Technical Secretariat of Carlo Calenda, Minister of Economic Development, **Donato Montibello**, Adviser to Giuliano Poletti, Minister of Labour and Social Policies, Project 'Growing in Digital'; **Oscar Pasquali**, Head of the Technical Secretariat of Valeria Fedeli, Minister of Education, University and Research; **Luigi Gallo**, Manager for Innovation and Competitiveness of Invitalia, the Government Agency for inward investment promotion and enterprise development of the Ministry of Economy, a video contribution by **Roberta Cocco**, the Councillor for Digital Transformation and Civic Services of the City of Milan, **Francesco Profumo**, President of the Compagnia di San Paolo, a banking foundation and one of the largest private foundations in Europe that pursues goals of social good, to foster cultural, civic and economic development will speak at the second edition of the **Open Innovation Summit**, organised by *Digital Magics*, business incubator listed on the AIM market of the Italian Stock Exchange (symbol: DM). The Italian companies and the ecosystem of digital startups will meet at Parc Hotel Billia, Saint-Vincent Resort & Casino in **Saint-Vincent (Aosta) on Friday, June 30th and Saturday, July 1st**.

The *Open Innovation Summit 2017* will also be attended by the heads of **Cisco Italy, Club degli Investitori, Endeavor Italy, EY, Fastweb, growITup, Hub21, IBAN, Innogest, Italia Startup, LVenture Group and LUISS ENLABS, Nana Bianca, Oracle, PoliHub Startup District & Incubator, Politecnico di Torino, QVC, Smau, Talent Garden** and **Tamburi Investment Partners**.

The major networking event will involve key players in the digital sector, institutions, companies, investors, incubators, talents and startupperes that will debate to take **stock of the situation, in evolutionary terms, of the entirety of the Italian innovation ecosystem**. The focus of the two-day event will be a productive cooperation between traditional companies and digital startups, that creates value and innovates internal processes, business products and services. In addition, the following topics will be addressed: politics, investment and innovation in the public sector; the

outsourcing of R&D in large companies; the digital transformation and training in the growth of Italian SMEs and the role of incubators.

The *Open Innovation Summit 2017* is the fourth of the **8 dates of GIOIN**, the first network for companies that want to innovate thanks to technology provided by startups.

GIOIN - Gasperini Italian Open Innovation Network – is the brainchild of the late **Enrico Gasperini**, Founder of Digital Magics and recognized as a pioneer and innovator, who passed away prematurely in November 2015. *GIOIN*, in essence, provides companies with **information, training and sharing paths** orientated towards accessing support tools and stimuli, aimed at the search for unconventional solutions, critical to addressing the challenge of innovation, improving industrial processes, generating value and creating new products and services through digital innovative startups. The aim of *GIOIN* is to train future *Innovation Officers* within companies.

To browse the detailed agenda of the event:

www.gioin.it/it/eventi/open-innovation-summit-2017

For more information and to apply for accreditation (limited seats): gioin@digitalmagics.com

GIOIN 2017 is organised in collaboration with Gruppo 24 ORE.

GIOIN 2017 partners are: Intesa Sanpaolo Group, Boraso, Cisco, Ernst & Young, Fastweb, Generali, Oracle, QVC Italy, Talent Garden, DLA Piper and DoI.

Digital Magics, listed on AIM Italia (symbol: DM), is a business incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by providing support to innovative startups to create successful projects, from conception to IPO, while offering services for the digital transformation and "Open Innovation" to excellent enterprises. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 70 investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics' team, a partner of enormous business and digital experience, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.

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