

## **DIGITAL MAGICS: "DIGITAL MAGICS WARRANTS 2017-2022". BEGINNING OF THE FIRST EXERCISE PERIOD – OCTOBER 2017**

**Milan, October 1, 2017**

Digital Magics hereby announces that the holders of the "Digital Magics Warrants SpA 2017 - 2022", ISIN code no. IT0005253247, may require the exercise of the warrants as of October 1 2017 and up to October 31 2017, inclusive (the "First Exercise Period"), on each trading day, with the right to underwrite ordinary shares of Digital Magics SpA, newly issued, admitted to listing on the AIM market, organised and managed by Borsa Italiana SpA, without nominal value, with regular dividend rights and with the same features of the Digital Magics ordinary shares outstanding on the date of issue (the "Conversion Shares"), in the ratio of no. 1 Digital Magics Conversion Share for each Warrant exercised. Subscription requests must be submitted to the intermediary belonging to the centralised management system of Monte Titoli S.p.A, where the Warrants are held.

The exercise price of the Warrants for the First Exercise Period amounts to EUR 5.75 (five point seventy-five) for each Conversion Share. The exercise of the Warrants will be effective by the tenth trading day following the end of the First Exercise Period. No events which may cause the suspension of the exercise rights are expected during the First Exercise Period.

This press release is online in the section *Investors/Press Releases* at [www.digitalmagics.com](http://www.digitalmagics.com).

***Digital Magics**, listed on AIM Italia (symbol: DM), is a business incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by providing support to innovative startups to create successful projects, from conception to IPO, while offering services for the digital transformation and "Open Innovation" to excellent enterprises. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 70 investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics' team, a partner of enormous business and digital experience, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.*

***Bank Akros S.p.A.** acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For the transmission and storage of regulated information, Digital Magics makes use of the system of dissemination eMarket SDIR and the storage mechanism eMarket STORAGE available at the address [www.emarketstorage.com](http://www.emarketstorage.com) managed by Spafid Connect SpA.*

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