

“ACCIAIO 4.0”: NEXTEMA WINS THE FIRST CALL FOR INNOVATION DEDICATED TO THE STEEL INDUSTRY, LAUNCHED BY SIDERWEB AND DIGITAL MAGICS

*The startup was chosen during innovA,
the innovation convention for the steel sector in Brescia, held at Brixia Forum*

The 12 finalists presented innovative projects and proposals in the areas of ‘Impresa 4.0’ and ‘Formazione 4.0’, using the most advanced technologies such as advanced manufacturing, blockchain, cybersecurity, augmented reality, Big Data, robotics, artificial intelligence, safety and IoT

Brescia, September 21, 2018 - Nextema wins "ACCIAIO 4.0 – Startup Contest", the first Call for Innovation dedicated to the steel industry, launched by **siderweb** - The Steel Community, the only national online newspaper specialised on economic and steel information, which organizes Made in Steel (the main Conference & Exhibition in Southern Europe dedicated to the entire supply chain of steel) and **Digital Magics**, the most important incubator of digital startup "Made in Italy", which operates throughout Italy.

The jury of experts, formed by siderweb, Digital Magics and some **leading companies in the steel industry** chose Nextema as the best startup of the Call, awarding it a **prize of 5,000 Euro**, during the Pitch day within the **innovA** event - **the future of steel is no longer what it once was**, which took place from September 20 to September 22 at the Brixia Forum (Brescia).

The startup [Nextema](#), based in Bologna, develops and manufactures robotic systems dedicated to the heat treatment of surface hardening by means of lasers and to the realization of metal components through additive manufacturing technologies. It has already been operating for three years through third-party services addressed to mechanical processing workshops and their customers who today outsource the treatment phase or use traditional technologies.

The 12 finalists of “ACCIAIO 4.0 – Startup Contest” – selected among the applications sent to <http://openinnovation.digitalmagics.com/it/challenge/acciaio4-0> – are: [Alleantia](#), [ELI WMS](#), [Experenti](#), [GlassUp](#), [Immersio](#), [Nextema](#), [Orchestra](#), [Sfridoo](#), [SMACTORY](#), [Smart Track™](#), [Sòphia High Tech](#) and [Valenti Energie](#).

The steel companies present in the jury now have the possibility to forge **commercial partnerships and technological mentoring with a view to Open Innovation** with the 12 finalists.

«Thanks to the contest we launched together with Digital Magics, the steel industry, which traditionally interprets innovation as something incremental and ‘linear’, had the opportunity to meet a world of startups and young people, who think in a ‘disruptive’ way, who can revolutionise consolidated business models. Two apparently distant sectors, yet from mutual contamination – in a creative effort – new opportunities can arise for the future of steel supply companies», stated **Emanuele Morandi**, president of siderweb and **Made in Steel**.

“During the three days organised by Made in Steel, we felt the enthusiasm of steel companies towards innovation and the real desire to improve their internal processes and offers on the market. Technology, digital devices and startups are now integral parts, necessary and fundamental for industry, companies and training. The 12 finalists of our Call have shown they can create real value for the entire steel supply

chain and we will continue to work with siderweb for the future of steel”, said Marco Gay, CEO of Digital Magics.

This press release is online in the section *Investors/Press Releases* at www.digitalmagics.com

[siderweb - The steel community](#) is the only national online newspaper entirely dedicated to economic and steel information. Founded in 2001, siderweb meets the information, service and consulting needs of manufacturers, distributors and users of steel. It is an independent container of news, information, analysis, data, opinions. The point of reference and of daily comparison for the operators in the sector. It publishes analysis, insights and studies and organises conferences, seminars and outlooks throughout the year. siderweb is finally the creator and organiser of Made in Steel, the most important event in Southern Europe dedicated to the steel supply chain. The next edition will be held in May 2019 at fieramilano Rho.

[Digital Magics](#), listed on AIM Italia (symbol: DM), is a business incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by providing support to innovative startups to create successful projects, from conception to IPO, while offering services for the digital transformation and “Open Innovation” to excellent enterprises. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 70 investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics' team, a partner of enormous business and digital experience, and benefit not only from the large network of private and institutional investors that support them through “club deals”, but also from the many partner companies that support them on an industrial scale.

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