



**DIGITAL
MAGICS**

Magic
is something
YOU CREATE

LUGANO IR TOP INVESTOR DAY.

LUGANO
14.10.2022

Digital Magics.

The Most Active Early-stage Investor in Italy

The most active early-stage investor in Italy is now headed to become the major accelerator

We stuck to our plan, we increased acceleration programs on verticals which proved to be attractive for both investors and industry players.

We involved new people, we raised more capital, fully dedicated and committed to portfolio performance.

Together with a break-down of how we started to make this happen, results reported as follows

Where we are now.*

Revenues **1.8 M€** **(+72%)**
H1 2021



EBITDA **242 K€** **(+467 K€)**
H1 2021



Net Profit **950 K€** **(+1.75 M€)**
H1 2021



Shareholders' Equity **25.5 M€** **(24.7 M€)**
FY 2021



Net Financial Position **+5 M€** **(+5.7 M€)**
FY 2021



Cash available **9.4 M€** **(11.2 M€)**
FY 2021

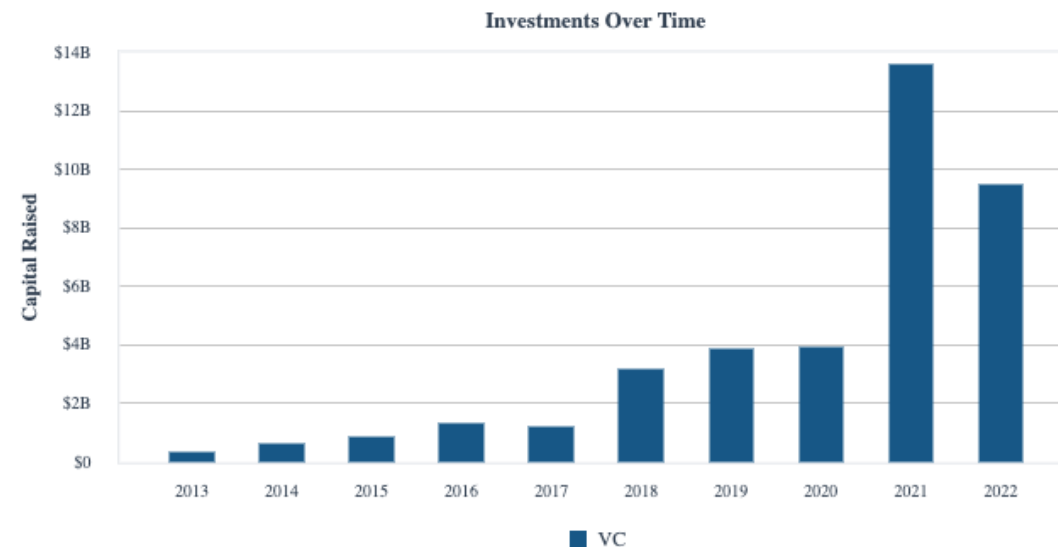
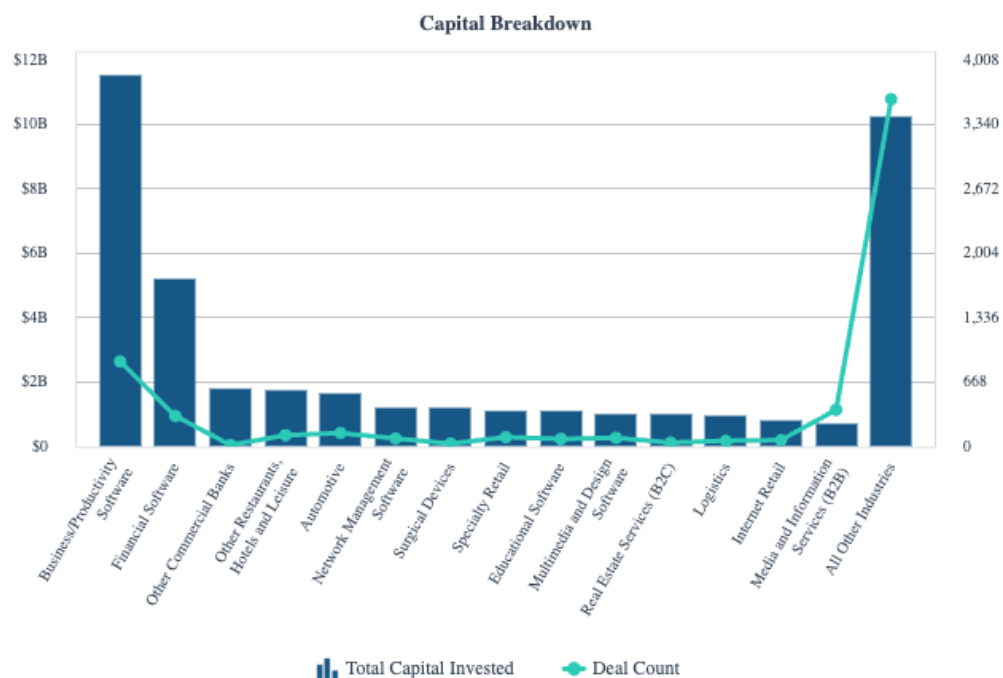


We support and sustain the growth of new innovative companies (start-ups) with technological and digital assets, investing in, supporting founders and providing incubation services for business development. Therefore, Digital Magics supports start-ups, with an industrial approach, transforming their projects **into successful companies**.

Digital Magics, listed on EGM (Euronext Growth Milan) of Borsa Italiana, and thanks to the partnership with **Tamburi Investment Partner, Talent Garden, Innogest, and Pegaso Università Telematica** in addition to providing support to innovative start-ups, Digital Magics offers **Open Innovation** services to lead industry business closer to the world of digital innovation.

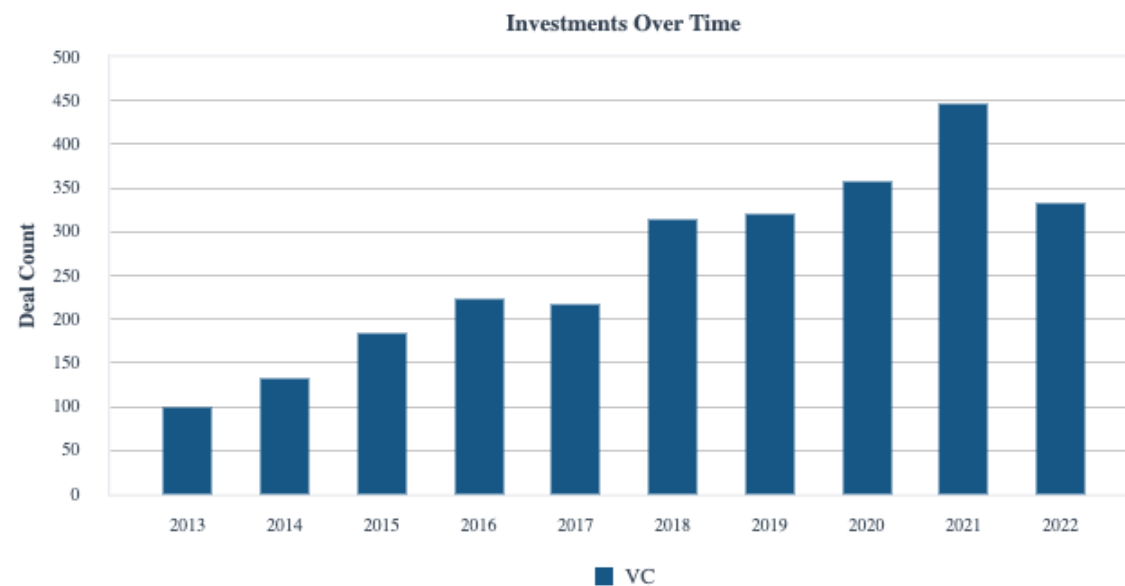
Italy.

A growing market



Source: PitchBook Data

PitchBook



Source: PitchBook Data






PitchBook

The Magic Formula.

Vertical Acceleration Programs



VERTICAL ACCELERATION PROGRAMS WITH AN HOLISTIC ECOSYSTEM APPROACH .

				DM CO-INVESTORS & PARTNERS	
FINTECH & INSURTECH 8 STARTUPS / YEAR Fin+Tech	Leading EU Accelerator	Open Call – Batch 2 (up to) 300 k€ / startup 300+ yearly dealflow			
IoT / 5G 8 STARTUPS / YEAR Magic Spectrum	First Mover in EU	Open Call – Batch 2 (up to) 325 k€ / startup 150+ yearly dealflow			
SUSTAINABILITY 10 STARTUPS / YEAR Magic YouMan	First Mover in Italy	Running – Batch 2 (up to) 200 k€ / startup 150+ yearly dealflow			
PROPTech 10 STARTUPS / YEAR HabiTech	First Mover in Italy	Running (up to) 200 k€ / startup 150+ yearly dealflow			
ARTIFICIAL INTELLIGENCE 12 STARTUPS / YEAR Magic Mind	First Mover in Italy	Open Call (up to) 210 k€ / startup 150+ yearly dealflow			
56 Startups a year			21 M€ Committed	34 Corporate Partners	

Pioneering European vertical accelerators

Spearheading the development of Italy-based startups in specific industry/tech, leveraging Italy's investment boosters and current dynamic position in the VC market

Ecosystem approach

Our vision is to establish centres of excellence and vertical hubs working together with all players in the relevant ecosystem, that grant the accelerators deep technical, investment and market expertise, experience and access to best services / technology

Accelerator/Fund Partnership

Partnering with Step Venture, a seed/pre-series A fund, which might exercise DM pre-emption rights in up-rounds of best-in-class startups

Where we are.

6
4 running /
2 setup

**Active Acceleration
Programs**

99
(84 in FY 21)

**Operational
Startups**

15
(10 in H1 21)

New Startups

13.8 M€
(5,2M € in H1 21)

**Fundraising by
DM Startups**

0.45 M€
(0,82 M€ in H1 21)

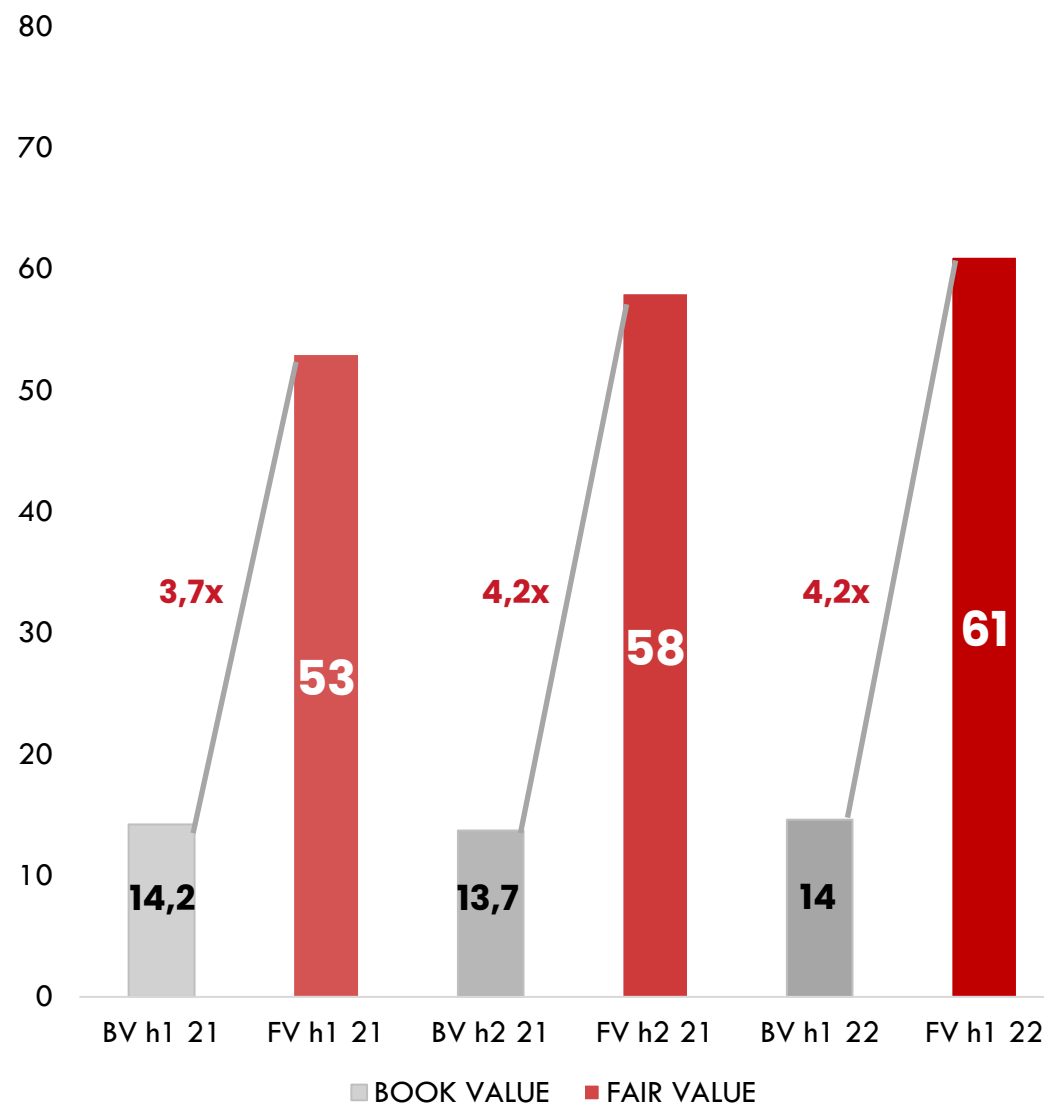
Invested by DM

1.2 M€

**Exit &
Distributions**

Portfolio Highlights al 30/06/2022

BV – FV comparison (M€)



PORTFOLIO BY CLUSTERS FAIR VALUE.



HEALTHTECH & WELLNESS
FairValue
€ 0.8 M

FINTECH & INSURTECH
FairValue
€ 10.9 M

TRAVEL & TRANSPORTATION
Fair Value
€ 19.2 M

DIGITAL MARKETING
FairValue
€ 5.6 M

eCOMMERCE & MARKETPLACE
FairValue
€ 2.8 M

ENTERPRISE SOFTWARE
FairValue
€ 18 M

FOODTECH
FairValue
€ 1.3 M



| Where we are going.

H1 2022.

Active Acceleration
Programs **6**



Operational
Starups **99**



Portfolio
FV **61 M€**



2025.

6 Active Acceleration
Programs

200 Operational
Starups

100 M€ Portfolio
FV

| Our Value.

EURONEXT GROWTH MILAN

(13/10/2022)



Share Price: 3.05 €

Market Cap: 33.6 M€

BANCA AKROS ANALYSTS

(13/10/2022)



Target Price: 5.80 €

Equity Value: 63.8 M€

Upside potential: +90%



Thank you.

