



DIGITAL
MAGICS

Magic
is something
YOU CREATE

LUGANO IR TOP INVESTOR DAY.

| LUGANO
14.10.2022



Digital Magics.

The Most Active Early-stage Investor in Italy

The most active early-stage investor in Italy is now headed to become the major accelerator

We stucked to our plan, we increased acceleration programs on verticals which proved to be attractive for both investors and industry players.

We involved new people, we raised more capital, fully dedicated and committed to portfolio performance.

Together with a break-down of how we started to make this happen, results reported as follows

Where we are now.*

Revenues

1.8 M€

(+72%)

H1 2021



EBITDA

242 K€ (+467 K€)

H1 2021



Net Profit

950 K€ (+1.75 M€)

H1 2021



Shareholders' Equity

25.5 M€ (24.7 M€)

FY 2021



Net Financial Position

+5 M€ (+5.7 M€)

FY 2021



Cash available

9.4 M€ (11.2 M€)

FY 2021

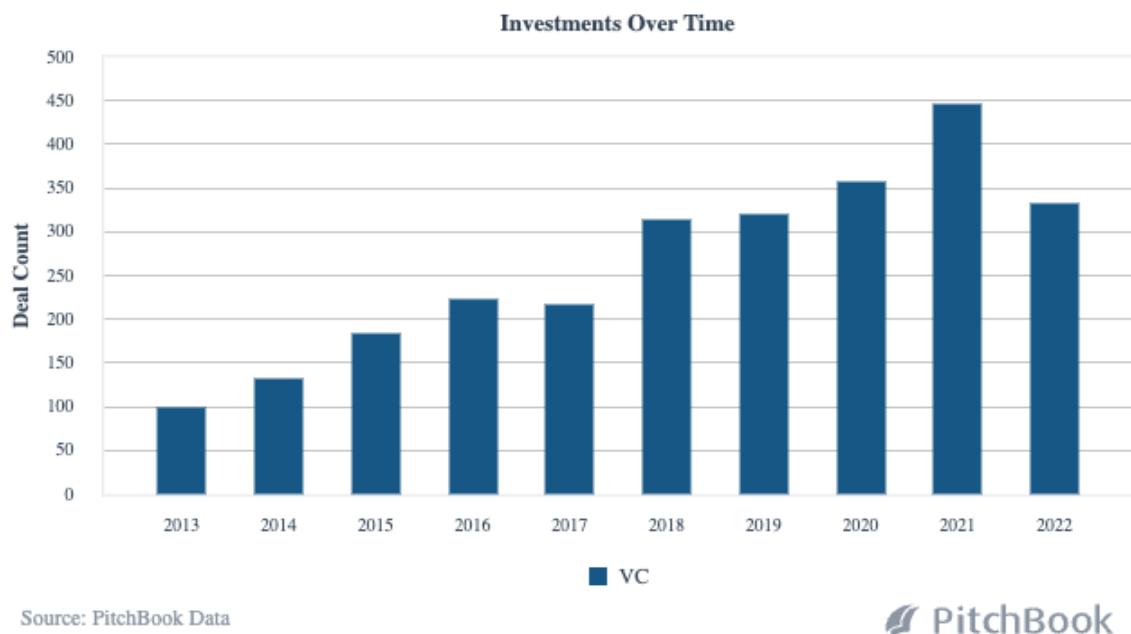
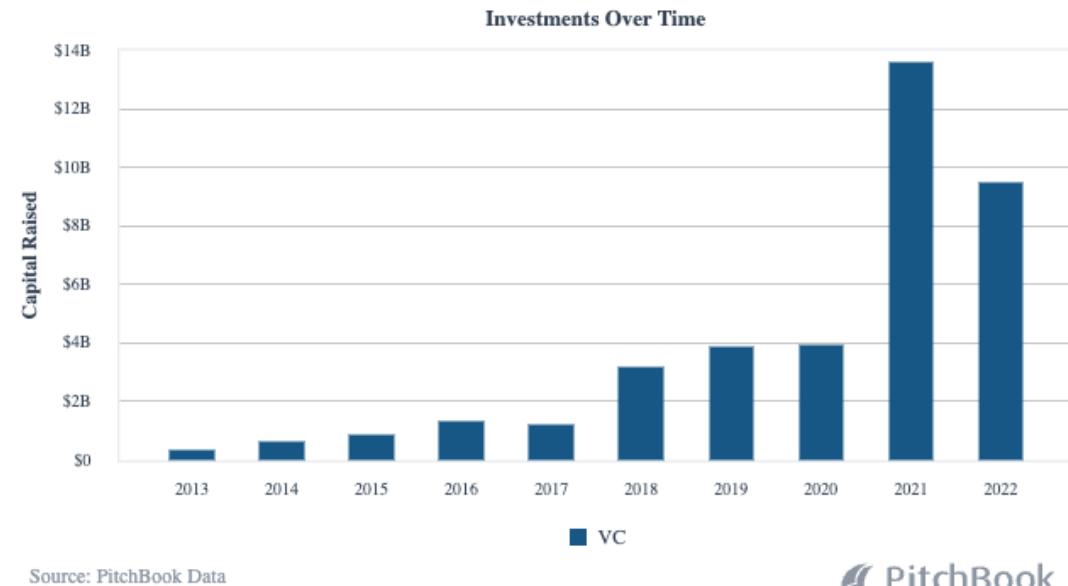
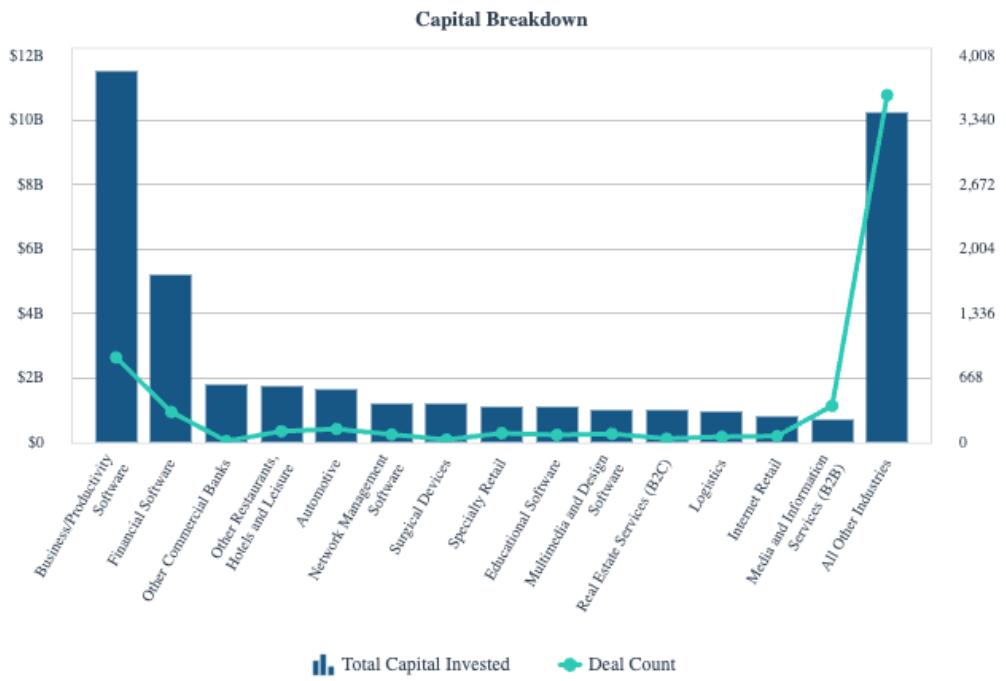


We support and sustain the growth of new innovative companies (start-ups) with technological and digital assets, investing in, supporting founders and providing incubation services for business development. Therefore, Digital Magics supports start-ups, with an industrial approach, transforming their projects **into successful companies**.

Digital Magics, listed on EGM (Euronext Growth Milan) of Borsa Italiana, and thanks to the partnership with **Tamburi Investment Partner, Talent Garden, Innogest, and Pegaso Università Telematica** in addition to providing support to innovative start-ups, Digital Magics offers **Open Innovation** services to lead industry business closer to the world of digital innovation.

Italy.

A growing market



The Magic Formula.

Vertical Acceleration Programs



FIN⁺TECH
L'ACCELERATORE FINTECH E INSURTECH
DELLA RETE NAZIONALE CDP



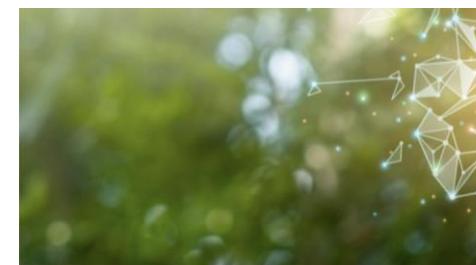
MAGIC SPECTRUM
BEYOND NETWORKS



MAGIC MIND
Spearheading Artificial Intelligence



HabiTech



Magic YouMan
People for a Sustainable Tomorrow



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VERTICAL ACCELERATION PROGRAMS WITH AN HOLISTIC ECOSYSTEM APPROACH.

DM CO-INVESTORS & PARTNERS			
FINTECH & INSURTECH 8 STARTUPS / YEAR Fin+Tech	Leading EU Accelerator	Open Call - Batch 2 (up to) 300 k€ / startup 300+ yearly dealflow	 <small>Fondo Nazionale Innovazione CDP Venture Capital SpA</small>  
iOT / 5G 8 STARTUPS / YEAR Magic Spectrum	First Mover in EU	Open Call - Batch 2 (up to) 325 k€ / startup 150+ yearly dealflow	 <small>Fintech District</small>  <small>Fondo Nazionale Innovazione CDP Venture Capital SpA</small>     
SUSTAINABILITY 10 STARTUPS / YEAR Magic YouMan	First Mover in Italy	Running - Batch 2 (up to) 200 k€ / startup 150+ yearly dealflow	  <small>100% GRANDI SUCCESSI</small>
PROPTECH 10 STARTUPS / YEAR HabiTech	First Mover in Italy	Running (up to) 200 k€ / startup 150+ yearly dealflow	 <small>Fondo Nazionale Innovazione CDP Venture Capital SpA</small>  <small>Real Estate, since 1974</small>    <small>costruzioni immobiliari</small>
ARTIFICIAL INTELLIGENCE 12 STARTUPS / YEAR Magic Mind	First Mover in Italy	Open Call (up to) 210 k€ / startup 150+ yearly dealflow	      <small>InfoCameria Innovare è Crescere</small>   
56 Startups a year		21 M€ Committed	34 Corporate Partners

Pioneering European vertical accelerators

Spearheading the development of Italy-based startups in specific industry/tech, leveraging Italy's investment boosters and current dynamic position in the VC market

Ecosystem approach

Our vision is to establish centres of excellence and vertical hubs working together with all players in the relevant ecosystem, that grant the accelerators deep technical, investment and market expertise, experience and access to best services / technology

Accelerator/Fund Partnership

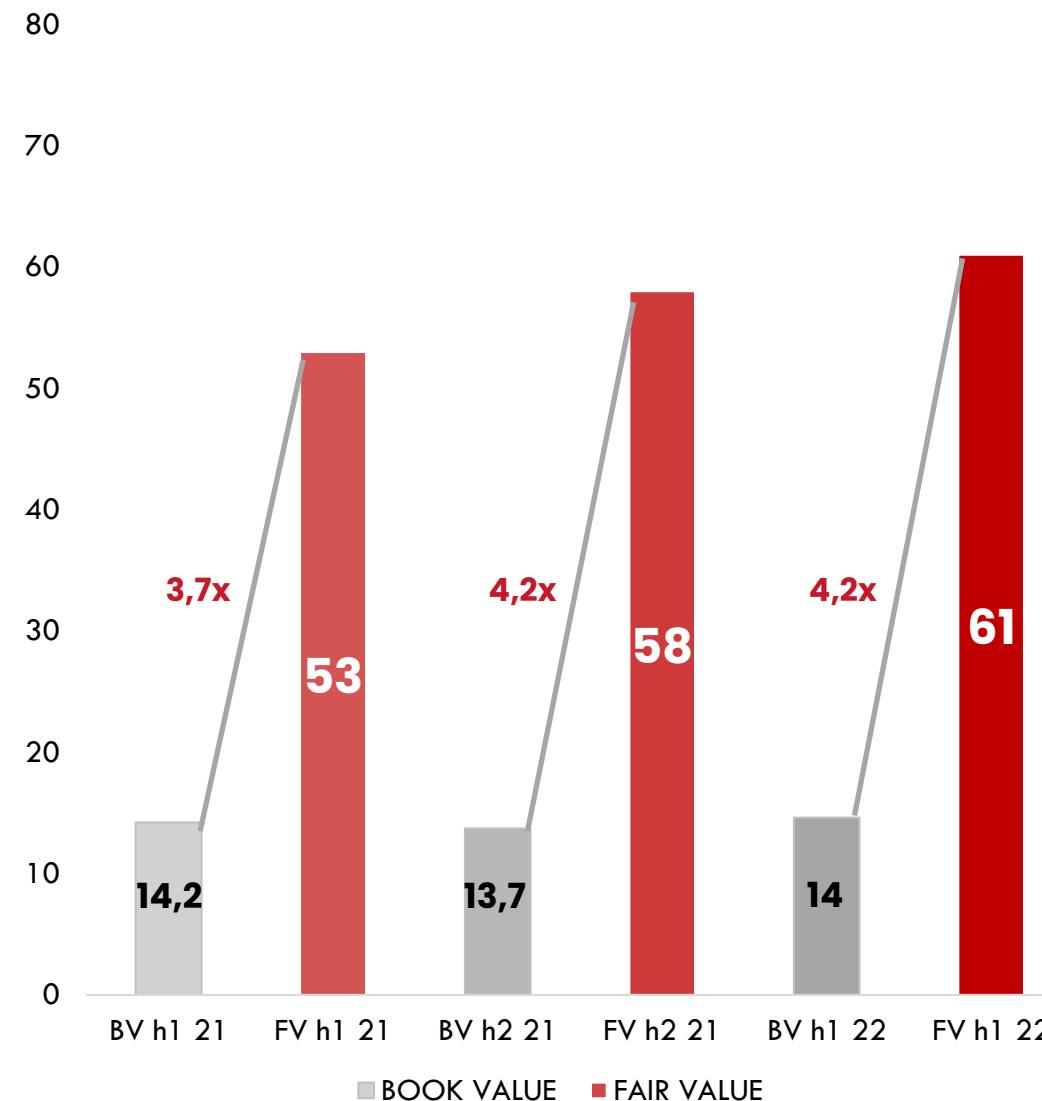
Partnership with Step Venture, a seed/pre-series A fund, which might exercise DM pre-emption rights in up-rounds of best-in-class startups

Where we are.

6 <small>4 running / 2 setup</small>	Active Acceleration Programs
99 <small>(84 in FY 21)</small>	Operational Startups
15 <small>(10 in H1 21)</small>	New Startups
13.8 M€ <small>(5,2 M€ in H1 21)</small>	Fundraising by DM Startups
0.45 M€ <small>(0,82 M€ in H1 21)</small>	Invested by DM
1.2 M€	Exit & Distributions

Portfolio Highlights at 30/06/2022

BV – FV comparison (M€)



PORTFOLIO BY CLUSTERS FAIR VALUE.



HEALTHTECH & WELLNESS

FairValue
€ 0.8 M

FINTECH & INSURTECH

FairValue
€ 10.9 M

TRAVEL & TRANSPORTATION

Fair Value
€ 19.2 M



DIGITAL MARKETING

FairValue
€ 5.6 M

eCOMMERCE & MARKETPLACE

FairValue
€ 2.8 M

ENTERPRISE SOFTWARE

FairValue
€ 18 M

FOODTECH

FairValue
€ 1.3 M



Where we are going.

H1 2022.

**Active Acceleration
Programs** 6



**Operational
Starups** 99



**Portfolio
FV** 61 M€



2025.

**6 Active Acceleration
Programs**

**200 Operational
Starups**

**100 M€ Portfolio
FV**

Our Value.

EURONEXT GROWTH MILAN

(13/10/2022)

Share Price: 3.05 €



Market Cap: 33.6 M€

BANCA AKROS ANALYSTS

(13/10/2022)

Target Price: 5.80 €



Equity Value: 63.8 M€

Upside potential: +90%



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Thank you.

